



STATE OF WEST VIRGINIA  
OFFICE OF THE ATTORNEY GENERAL  
DARRELL V. MCGRAW, JR.  
CONSUMER PROTECTION DIVISION  
1-800-368-8808 or 304-558-8986

# Press Release

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***FOR IMMEDIATE RELEASE***

Contact: Jill L. Miles  
1-800-368-8808  
1-304-558-8986

**ATTORNEY GENERAL DARRELL MCGRAW REACHES TEMPORARY AGREEMENT WITH IGIA, A DELAWARE CORPORATION, THAT MARKETS HOUSEHOLD GOODS ON THE TV GUIDE CHANNEL**

Attorney General Darrell McGraw entered into an agreed order with IGIA, Inc., a Delaware corporation that markets household products through infomercials and the Internet, and its president, Prem Ramchandani. The agreed order requires IGIA to cease doing business in West Virginia until further order of the Circuit Court of Kanawha County. The order also requires IGIA to provide Attorney General McGraw with the names of all West Virginia consumers who ordered merchandise from IGIA in the past four years.

Attorney General McGraw sued IGIA on December 14, 2006, alleging that the company violated West Virginia laws in connection with the sale and marketing of the vacuum cleaners that it offered for sale under the names Windstorm, Singer Lazer Storm, and Milinex Power Storm. IGIA marketed these vacuum cleaners on the TV Guide channel through a "buy one, get one free" deal. IGIA was sued by the FTC in 2004 for practices similar to those alleged in the Attorney General's lawsuit.

Consumers who have lost money to IGIA, Inc., should file a complaint with Attorney General McGraw's Consumer Protection Division by calling 1-800-368-8808 or by downloading a complaint form from this site.

To download and print a complaint form, please click on the **General Consumer Complaint Form** link at the top of this page

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